

ORDER



Orders
Order / Rev: 69558
Alt Order #: 09853904
Product Desc:
Estimate: 454
Flight Dates: 11/02/12 - 11/06/12
Original Date / Rev: 11/01/12 / 11/01/12
Order Type: CIA - O

Fox 30 JAX

Primary AE: Millennium Los Angeles
Sales Office: MNAT
Sales Region: National

Agency Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd. Suite 1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Freedom Pac
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	46	\$14,550.00	\$12,367.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	46	\$14,550.00	\$12,367.50	0.00
Totals	46	\$14,550.00	\$12,367.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Los Angeles			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Fox 30 JAX	5%	\$14,550.00
Market	100%	\$291,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	37%	\$107,670.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTEV	58%	\$168,780.00
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAWS	11/02/12	11/06/12	Action News @ 7a Action News @ 7a	CM	7a-8a	22--2--	:15	6	\$90.00	P-1	0.00	NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	22--2--			6		\$90.00		0.00				
N 2	WAWS	11/02/12	11/06/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	22--2--	:15	6	\$180.00	P-1	0.00	NM	6	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	22--2--			6		\$180.00		0.00				
N 3	WAWS	11/02/12	11/06/12		CM	10a-11a	22--2--	:15	6	\$150.00	P-1	0.00	NM	6	\$900.00

Order / Rev: 69558
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Advertiser: Freedom Pac
 Product Desc:
 Estimate: 454

Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10a-11a											
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	22--2--					6	\$150.00		0.00			
N 4	WAWS	11/02/12	11/05/12	M-F 2p-3p	CM	2p-3p	2---2--	:15	4	\$150.00	P-1	0.00	NM	4	\$600.00
				M-F 2p-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	2---2--					4	\$150.00		0.00			
N 5	WAWS	11/02/12	11/05/12	M-F 3p-4p	CM	3p-4p	2---2--	:15	4	\$150.00	P-1	0.00	NM	4	\$600.00
				M-F 3p-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	2---2--					4	\$150.00		0.00			
N 6	WAWS	11/02/12	11/05/12	M-F 4p-5p	CM	4p-5p	2---2--	:15	4	\$200.00	P-1	0.00	NM	4	\$800.00
				M-F 4p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	2---2--					4	\$200.00		0.00			
N 7	WAWS	11/02/12	11/05/12	M-F 5p-530p	CM	5p-530p	1---1--	:15	2	\$300.00	P-1	0.00	NM	2	\$600.00
				M-F 5p-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	1---1--					2	\$300.00		0.00			
N 8	WAWS	11/02/12	11/05/12	M-F 530p-6p	CM	530p-6p	1---1--	:15	2	\$300.00	P-1	0.00	NM	2	\$600.00
				M-F 530p-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	1---1--					2	\$300.00		0.00			
N 9	WAWS	11/02/12	11/05/12	M-F 10p-1030p	CM	10p-1030p	1---1--	:15	2	\$1,100.00	P-1	0.00	NM	2	\$2,200.00
				M-F 10p-1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	1---1--					2	\$1,100.00		0.00			
N 10	WAWS	11/04/12	11/04/12	Sa-Su 10p-1030p	CM	10p-1030p	-----2	:15	2	\$1,100.00	P-1	0.00	NM	2	\$2,200.00
				Sa-Su 10p-1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	-----2					2	\$1,100.00		0.00			
N 11	WAWS	11/02/12	11/05/12	M-F 1030p-11p	CM	1030p-11p	1---1--	:15	2	\$550.00	P-1	0.00	NM	2	\$1,100.00
				M-F 1030p-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	1---1--					2	\$550.00		0.00			
N 12	WAWS	11/04/12	11/04/12	Sa-Su 1030p-11p	CM	1030p-11p	-----1	:15	1	\$550.00	P-1	0.00	NM	1	\$550.00
				Sa-Su 1030p-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	-----1					1	\$550.00		0.00			
N 13	WAWS	11/02/12	11/05/12	M-F 11p-12a	CM	11p-12a	1---1--	:15	2	\$300.00	P-1	0.00	NM	2	\$600.00
				M-F 11p-12a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	1---1--					2	\$300.00		0.00			
N 14	WAWS	11/03/12	11/03/12	FOX College Afternoon Gam	CM	3:00 PM-7:00 PM	-----2-	:15	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
				FOX College Afternoon Gam		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	-----2-					2	\$1,000.00		0.00			
N 15	WAWS	11/04/12	11/04/12	Su 11a-12p	CM	11:00 AM-12:00 PM	-----1	:15	1	\$180.00	P-1	0.00	NM	1	\$180.00
				Su 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	-----1					1	\$180.00		0.00			
													Totals	46	\$14,550.00